

PARTHA SARATHI SAHOO

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PROFESSIONAL OVERVIEW

- **HCI-certified Senior UX Designer** with 9+ years of experience delivering intuitive, high-impact digital solutions across Industrial, Oil & Gas, Insurance, Telecom, FinTech, Risk Management, and eCommerce domains. Recognized for contributions to products that earned the **Red Dot Award (2023)** and **iF Design Award (2024)**.
- Experienced in **design systems, interactive dashboards, and reusable component libraries**, ensuring design consistency and scalability across complex ecosystems. Adept at transforming business requirements into user-centered experiences through research-driven design, prototyping, and collaboration. Passionate about creating clarity in complexity and shaping cohesive design languages that bridge user needs with business goals.

SKILLS & ABILITIES

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|---------------------------|----------------------|
| • User Research | • Interaction Design |
| • User Testing | • Visual Design |
| • Storyboarding | • Prototyping |
| • Design Documentation | • Design System |
| • Strategies Presentation | • UX Workshop |

UX Tools: Figma • Adobe XD • Sketch • Axure • Invision • Adobe Photoshop • Miro

EXPERIENCE

Senior UX Designer - Honeywell Technology Solutions, Bangalore (July 2022 – Present)

Contributed to over 15 projects; below are a few examples.

- **Project: Migration, Thermal IQ, ENM**
 - Delivering end-to-end user experience to create, improve and make to usable for broad industrial requirements.
 - Strategically drive the next generation engineering tools for Thermal, Oil and Gas Sectors.
 - Directly worked with Chevron, Ford, Exxon Mobil SMEs to gather and streamline the process and benching
 - Successfully conducted user research, competitive analysis and usability testing, design readiness.
 - Designed and maintain research protocols and documentation to ensure the research methods and practices were consistent and effective.

- **Project: Swift Decoder, AWSM (Active Workers Service Monitoring), TARS**

- Designing of mobile screens for Swift Decoder, desktop interfaces for TARS and AWSM.
- Conducted user interviews, competitive analysis, concept design for Swift Decoder project.
- Worked on creating Information Architecture for Swift decoder.
- Successfully planned and conducted usability testing for Swift Decoder and AWSM.
- Collaborated with other designers and provided feedback.

Senior UX Designer – Willis Towers Watson (Jan 2022 – June 2022)

- **Project: Individual Marketplace**

- Leading a design team and end-to-end management for Individual marketplace
- Conducting brainstorming session for HSA, FSA, Fidelity using miro
- Collaboration with user researcher to gather input, provide insights and defining the scope of the data.
- Creating wireframes and prototypes in Axure RP 9/10.
- Worked on toolkit enhancements, app and portal libraries and comply with WTW design guidelines.

Design Engineer Professional – British Telecom (March 2021 – Jan, 2022)

- **Project: Openreach BT**

- Worked for 6+ application at multiple instances throughout the time period.
- Collaboration with stakeholders to gather requirements, understanding product motive and end user behavior.
- Collaboration with end user and field engineers to gather inputs and feedbacks.
- Creating wireframes and prototypes in Adobe XD: both low fidelity and high fidelity.
- Worked with frontend developers to follow independent design guidelines for Material UI, iOS and component based reactjs/react-native approach.
- Create design solutions for strategies such as feature matrices, mood boards and presentational sessions.
- Worked with business analyst to discuss end-to-end flow of the application.
- Work in an agile/scrum delivery throughout the project.

UI/UX Designer – Infosys, Bangalore (July 2019 – February 2021)

- **Project: Bank of America:**

- Create, organize, and share project style guides, pattern libraries, and asset repositories.
- Create design solutions for strategy decks, wireframes, flowcharts, prototypes, feature matrices, mood boards and detailed creative mockups.
- Creating wireframes and prototypes in Sketch; Creating interactive prototypes in InVision; Providing visuals for user research team.
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- **Project: Royal Bank of Scotland PLC:**

- Designed prototypes for a mortgage-based project.
- Maintain the WebApp as per the RBS Zambezi framework approach.
- Successfully collaborated with stakeholders to release the next version of UX mock-up screens.
- Collaboratively work with QA to test and cover all potential problem areas when developing new features.
- Work with agile methodology and scrum to quickly deliver results for company after each sprint.

- **Project: Finastra Technology Inc:**
 - Successfully designed a SPA for a lending-based platform.
 - Collaboration with developers and stakeholders before and after each design sprint planning and create story points as per the requirements.
 - As it was a scratch project, prepared and maintained all the Documents like Installation Process, End-to-End flow as per Client guidelines.
 - Work with agile methodology and scrum to quickly deliver results for company after each sprint._

UI/UX Designer – BrandDudes, Bhubaneswar (May 2016 – Jun 2019)

- **Project: Social Media Dashboard**
 - Designing of Dashboard for handling social media interaction.
 - Adding additional flow chart for enriching statistics system with analytics management across all platforms.
 - Plan and conduct user research, competitor analysis and Interpret data and qualitative feedback.
 - Communicate effectively in a cross-functional product development team and present ideas and designs effectively.
 - Worked with other designer for designing of mock screens using Figma tool.
- **Project: Real Estate Listing**
 - Designing websites for a real estate client, improving the look and feel and optimizing images.
 - Discover & create solutions for complex challenges while addressing both user personas & business needs.
 - Build & maintain a Design System to ensure consistency across multiple platforms so that the team can further design for smaller/larger screens.
 - Successfully coordinated with a team of frontend and business team of the client.
 - Followed set of rules as per client guidelines for usability testing and adding improvement to the website.

ACADEMIC QUALIFICATION:

- Bachelor of Engineering in Computer Science from GIET, Gunupur in 2016.

Personal Details:

- Date of Birth: 19/01/1995
- Gender: Male